

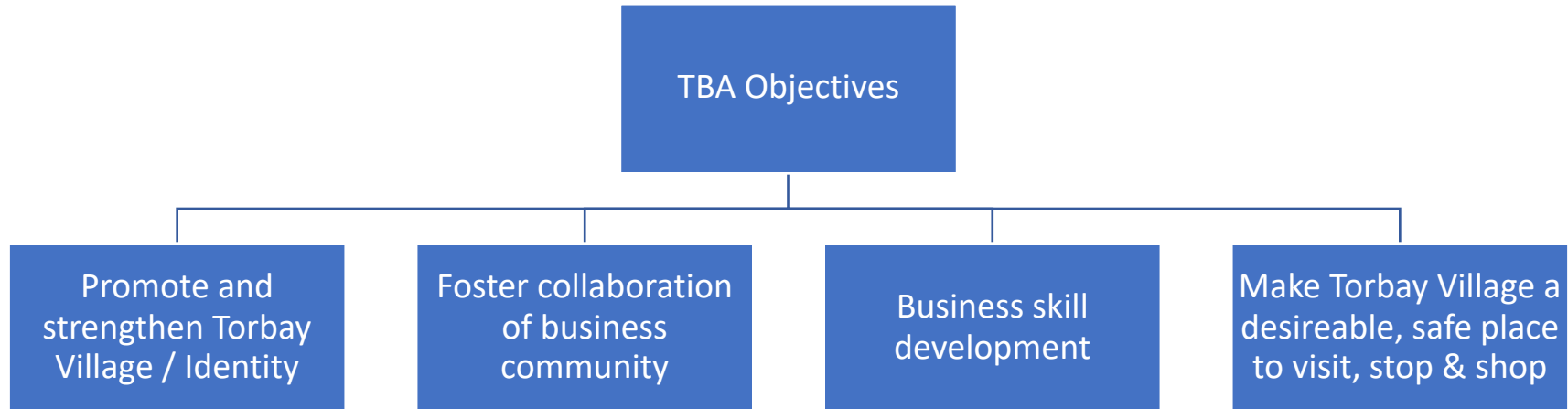
TORBAY
BUSINESS ASSOCIATION

Annual Presentation to
HBLB
5 March 2024

Overview

- Introduction
- Year ending June 2023
- Current Year Progress
- Future Direction

Torbay Business Association Objectives





Year ending
June 2023

- Promotion
- Business Welfare
- Business Development

PROMOTE TORBAY

- Spirit of Christmas in Torbay. Santa day in Torbay drew many families into Village for the day with live music, magic and competitions.
- Torbay Magazine promoting;
 - Local businesses and services
 - Community groups and events to boost engagement



BUSINESS WELFARE

Making Torbay Village a desirable, safe, place to have a business, work & shop.

- Public consultation to facilitate better collaboration across Waiake, Torbay, Long Bay & Okura
- Revitalised Village signage concepts
- Community Expo event (September 2023)
- Feast Coast Bays Restaurant Trail
- New Co Ordinator – Anna Ju
- Upgraded Community Notice Board
- Updated TBA Logo



BUSINESS DEVELOPMENT

Business skills workshops/networking events

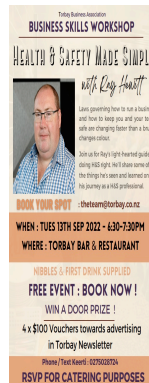
Thank you to Hibiscus & Bays Local Board for the funding to run some business development events.



First workshop was 12th July 2022

4 held in 2022 + 2 in 2023. Next: March 2024.

TBA events highly regarded and well attended.



Current Year
July 2023 -
June 2024

- Executive members returned on the TBA committee
- Steve Piner returned as Chair for the New Term
- New Associate Members signing up from the businesses in Long Bay, Torbay and Northcross.
- Business Networking Events



Future direction

- Strategic direction consultation & discussion with businesses and community
- Protecting the Torbay Business Association Incorporated Society & its assets so it can continue to serve our growing, more diverse population for another generation
- Promoting TBA Associate Membership to wider community businesses
- Continued development and improvement of the Village spaces

Thank you for your time and attention.

I would be happy to answer any of your questions at this time.

